

Digby Fire Department 1st Annual Fire Truck Rally and Trade Show

June 15– 17th, 2012
Digby, NS

Presented by:



The Digby Fire Department will be hosting an
ANNUAL FIRE TRUCK RALLY
and **TRADE SHOW**
June 15 to 17th in Digby N.S.

The trade show/reception opens on Friday, June 15 at 12 noon, with a exhibitor/delegate reception at 8 p.m. The trade show opens again from 10 a.m. to 4:30 p.m. on Saturday, June 16, and again on Sunday June 17 from noon to 4 p.m. We would like you to confirm your attendance by April 30, 2012.

This trade show will bring together both volunteer and professional emergency response organizations from all over Nova Scotia and abroad. Delegates representing not only fire but also policing, search and rescue, medical as well as educational institutions. This will give your company the opportunity to reach all these groups at one time under one roof for 3 days.

Don't miss the opportunity to exhibit and connect with:

- fire chiefs
- fire fighters from across the province and abroad
- college and training institution faculty
- facility managers
- elected municipal officials
- planners, researchers active with EMO
- ground search and rescue volunteers
- RCMP
- Coast Guard
- EHS

Trade Show Package

Trade show booths are first come first serve. Please note trade show space is limited, so register soon.

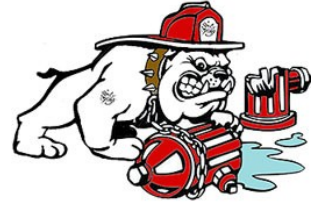
Electricity is available for all booths, but please indicate on the contract whether or not you will require electricity.

Exhibitor Package Includes:

- Each booth exhibitor will receive a conference folder, and access to all registered delegates.
- As exhibitors register for the tradeshow, their company/group name and a link to their web site will be added to the fire rally website
- The tradeshow and socials will provide exhibitors with the opportunity to network with decision makers in all fields of fire, policing and the medical fields.

Prizes for Delegates:

- We will have prize draws for delegates attending the tradeshow. Exhibitors are asked to indicate if they will be donating.

**Special Offers:**

- Exhibitors interested in showcasing their product in a different way than described in this prospectus or would like to use the conference venue to promote a “special offer” are to make prior arrangements with the trade show committee.

Sponsorship Opportunities:

- There are numerous partnership opportunities and benefits associated with the rally. If you are interested, please contact Mike Bartlett, rally chair, at 902-245-1907 or mikebartlett@ns.sympatico.ca

How to Register as an Exhibitor:

Exhibitor rules, regulations and contract are provided below. If you would prefer to register for the trade show online, email mikebartlett@ns.sympatico.ca.

Please take the time to list your top three choices, Make sure to indicate if you need electricity.

Payments can be made by Visa, Master Card or cheque. Cheques are payable to Digby Fire Department. The contract may be either faxed to DFD at 902-245-3130 or submitted online to mikebartlett@ns.sympatico.ca

Enquiries prior to the trade show may be directed to Mike Bartlett (902) 245-3130 (day) (902) 308-0065 (night)

If you are travelling from out of town and require accommodations, a list can be emailed, or faxed out to you.

Friday, June 15th

Exhibitor set up
10:00 am – 4:00 pm
Trade show opening
12 noon
Trade show reception with delegates
8:30pm –10:30 pm

Saturday, Sunday June 16,17th,

Trade show opened
10:00 am
Trade show luncheon
12:30 – 1:30 pm
Trade show tear down
Sunday 4:00pm

TRADE SHOW LUNCHEONS

Saturday 12:30pm – CTV Morning Live Heidi Petracek

NEWFOUNDLAND 911



Sunday 12:30pm TBA

Digby Fire Truck Rally

EXHIBITOR RULES & REGULATIONS

- A. **Contract for Sales:** The receipt by DFD of your signed contract, accompanied by a cheque will constitute a contract for the right to use the space allocated. In the event of a fire, strikes, or other uncontrollable circumstances, DFD shall have no liability or obligation to make a refund; however, DFD shall make every effort to refund such portion of the exhibit fees not expended or encumbered. Application must be on the official form and received by DFD accompanied by a cheque for the full amount of the fee to be honoured. The Exhibitor agrees to exhibit the services mentioned on the contract for the entire exhibit schedule.
- B. **Space Assignment:** DFD will endeavour to honour the exhibitor's choice of space as noted on your contract in the order stated. In the event that the exhibitor's preferred space has been assigned DFD reserves the right to assign the exhibitor an alternative space. Assignments of space will be based on the order in which the contracts are received by the DFD.
- C. **Exhibitors:** by signature of this contract agree to:
- a. Maintain your exhibit in a professional manner.
 - b. Be set up to exhibit by 12:00 on Friday, June 15th and to be dismantled no later than 5:00 pm Sunday, June 17th, 2012. Exhibitors can set up on Thursday, between 2 pm & 9 pm.
- D. **Protection of Building Property:** Nothing shall be pasted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Exhibitors violating this regulation are expressly bound, at their expense, to repair any such damage which they may cause.
- E. **Liability:** The Exhibitor agrees to assume all liability for damages to property, person or persons arising from the accidental or other causes, if, incidental to, movement and operation of the exhibit and hereby releases the Digby Fire Department from any liability whatsoever.
- F. **Regulation Enforcement:** Digby Fire Department shall have the full power in the interpretation and enforcement of all regulations contained herein, and the power to make such amendments thereto, and such further regulations as shall be considered necessary for the proper conduct of the exhibit. Such decisions shall be binding upon all exhibitors. Failure by exhibitors to comply with these or any other regulations or any amendments thereto, may be sufficient cause for the DFD to require immediate removal of the exhibitor of the offending exhibit, who will forfeit all further right at future shows sponsored by the DFD together with all fees and rental paid, and DFD may lease any space so forfeited to another exhibitor. The sponsors and management of the exhibit reserve the right to reject any or all applications.
- G. **Refund Policy:** for cancellations up to and including June 1st 2012, a 20% administrative fee will be charged. For cancellations after June 1st the exhibitor will be charged one of the following:
- a. 50% administrative fee charged if space is filled
 - b. No refund if space is not filled

EXHIBITOR CONTRACT

Digby Fire Truck Rally Trade Show
Digby Fire Department

Exhibitor Types

- **Commercial:** consists of businesses large or small, Federal and Provincial Government agencies/departments
- **Non-Profit:** consists of community organizations and municipal government

I/We _____ agree to abide by and hereby make application for space at the Digby Fire Truck Rally, in accordance with the Rules and Regulations stipulated on the attached document.

Name: _____ Title: _____

Organization/Company Name: _____

Mailing address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ (work) Email: _____

Contact Person:

On Site Person(s):

Website link (to be posted on DFD website):

Brief description of service/products to be displayed:

(This description will be used in the Digby Fire Truck Rally brochure and on the DFD website. Please be concise as space is limited. Remember to include your website address.)

Booth Choice:

(38 booths... Please Indicate Associated Number as per Floor Plan):

1 _____ 2 _____ 3 _____

Please select one of the following categories:

Commercial \$200.00 + HST \$30.00 = \$230.00	
Non-Profit \$75.00 + HST \$11.25 = \$86.25	
Commercial Demonstration Fee \$75.00	
Non-Profit Demonstration Fee \$25.00	
TOTAL:	\$

Fee must accompany contract.

Please make cheques payable to: Digby Fire Department
Return contract to: P,O, BOX 976
 Digby, Nova Scotia B0V 1A0

Or Fax: 902-245-3130

I have read and understand the Rules and Regulations outlined on the attached documentation. The completed form will be a binding agreement between the exhibitor and the Fire Truck Rally.

Authorized Signature:

DFD Authorized Signature:

Date: _____

Date: _____

OFFICE USE ONLY:

Date Registration Received: _____

Payment method: VISA _____ MASTER CARD _____ CHEQUE _____

Assigned booth number: _____